

Mark Thompson
Director-General

a smaller BBC,
focused on **quality**,
ready for **digital**.

Our challenges

A precious heritage of quality and talent

Multiple audience groups with distinct needs and demands

A proven portfolio of services and programmes

A smaller BBC

- Carefully targeted savings
- A smaller property footprint
- No new networks or local radio stations
- £1.5bn off investment proposals
- A smaller workforce BUT as much talent retention as possible

Concentrate on quality

Make less to a higher standard

- Fewer hours of TV origination
- Fewer webpages

Exploit a somewhat smaller amount of content on...

- the existing TV and radio portfolio
- the iPlayer and other new non-linear services

Get ready for digital

- Digital TV switchover
- Launch **Freesat** and develop **Freeview**
- Drive **high-speed broadband** use
- Launch **HDTV**
- Web 2.0 - **find, play, share**
- iPlayer / MyBBCRadio / MyNewsNow / MySportNow /
MyLocalNow / Knowledge / Multiplatform
- Integrated multimedia newsroom

Investment by content group

	2007/8 spend (£m)	2012/13 spend (£m)	% change (nominal)
BBC Vision	1,236	1,270	3%
Audio and Music	185	211	14%
Journalism	905	964	6%
Future Media & Technology	152	184	21%

Net redundancies	
Vision	640 – 660
Nations & Regions	510 – 550
News	355 – 370
FM&T	120 – 130

Net redundancies	
Audio & Music	65 – 75
Sport	Up to 20
Prof. Services	Up to 75
Total	c1800

What would success look like?

The best journalism in the world

- Local / UK / Global
- TV / Radio / Web

A more distinctive and high quality TV offering

- Strong networks
- On demand
- HD

Defence of existing quality and range of radio but digital evolution as well

The right mix of content and technology spend

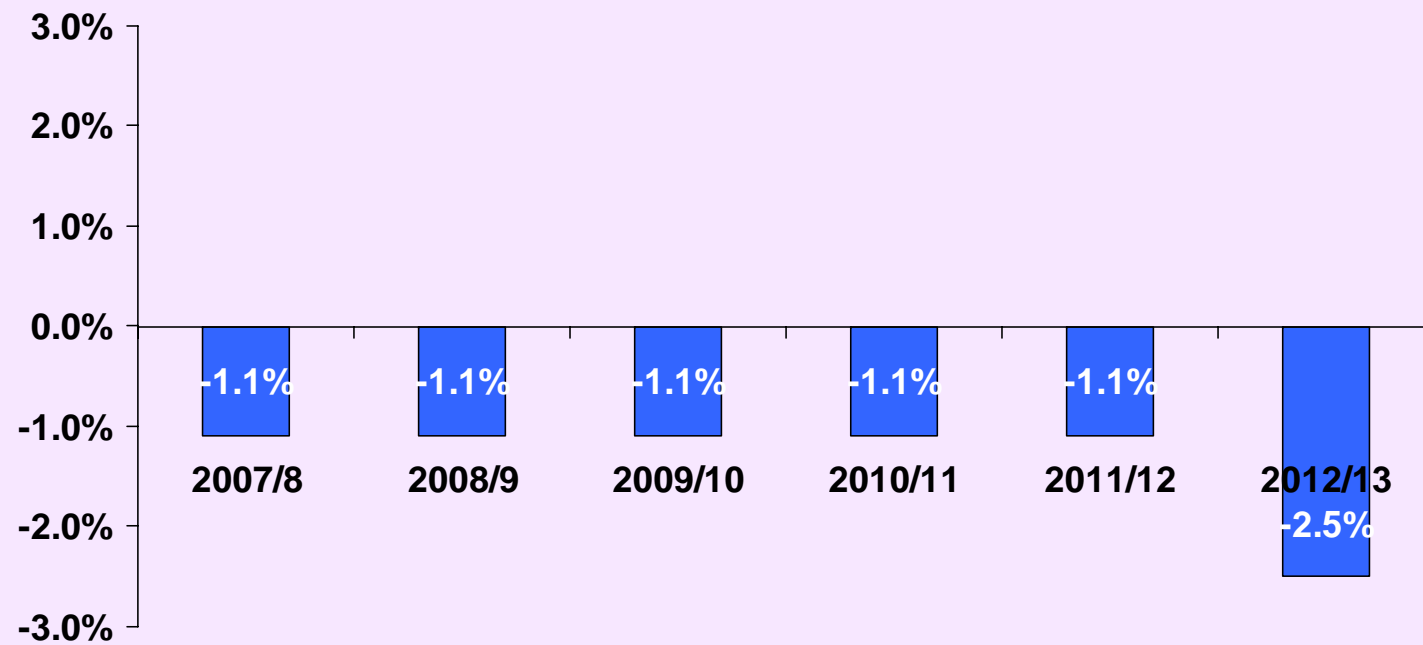
The Financial Picture

Zarin Patel
Group Finance Director

The Licence Fee settlement

1.4% 1.4% 1.4% 1.4% 1.4% 0%

The Licence Fee settlement



1. **Geography**
2. **Climate**
3. **Population**
4. **Economy**
5. **Government**
6. **History**
7. **Culture**
8. **Education**
9. **Healthcare**
10. **Environment**

11. **Transportation**
12. **Energy**
13. **Science and Technology**
14. **International Relations**
15. **Demographics**
16. **Urbanization**
17. **Migration**
18. **Language**
19. **Religion**
20. **Media and Communication**

21. **Law and Governance**
22. **Human Rights**
23. **Peace and Conflict**
24. **Globalization**
25. **Trade and Commerce**
26. **Development**
27. **Infrastructure**
28. **Water and Environment**
29. **Disaster Management**
30. **Quality of Life**

31. **Healthcare**
32. **Education**
33. **Employment**
34. **Income Inequality**
35. **Urban Planning**
36. **Public Services**
37. **Social Security**
38. **Gender Equality**
39. **Human Development**
40. **Global Development**

41. **Human Rights**
42. **Peacekeeping**
43. **International Law**
44. **Global Governance**
45. **World Trade Organization**
46. **World Bank**
47. **International Monetary Fund**
48. **United Nations**
49. **World Health Organization**
50. **World Education Forum**



Journalism Group

News, Sport, Nations and Regions and Global News

Mark Byford

18th October 2007

The Best Journalism in the World

**Threats NOW from
the Digital &
Audience
'Revolution'**

News

BBC TV News

Down by 5% since 2001 currently at



69%

BBC Radio News

Slight 2% rise since 2001



52%

BBC News Online

Sharp rise - not enough to make up the gap yet



12%

**Threats NOW from
the Digital &
Audience
'Revolution'**

The Creative Future

**The Key
Investment:
'My Now' Portfolio**

Meeting the Tough Financial Challenge

Post Closures

	<u>Min</u>	-	<u>Max</u>
News	475	-	490
Scotland	225	-	240
Wales	220	-	235
Northern Ireland	100	-	110
English Regions	370	-	390
Sport	30	-	35

Redundancies

	<u>Min</u>	-	<u>Max</u>
News	355	-	370
Scotland	155	-	165
Wales	145	-	155
Northern Ireland	75	-	85
English Regions	130	-	150
Sport	20	-	20

Radically reduce duplication

**Ambitious multimedia working and
multi-skilling**

**Redesign structures and streamline
tiers & operations**

Focusing funds on audience value

**The Result in 2012:
The Best
Journalism in the
Digital World**

BBC Vision

Jana Bennett

18th October 2007

Vision's future portfolio

Mass audience



Knowledge Building



Young Audiences



Films



£7bn investment in content over 6 years

- The biggest investor in original comedy in the UK
- The widest range of drama of any broadcaster in the world
- Popular high quality entertainment
- The biggest investor in UK produced children's programming
- A commanding reputation in knowledge-building

POSTEAL <

NB. FOR ILLUSTRATIVE PURPOSES ONLY

ONE Identis



one

one

Watch the ONE



Accessibility help

Text only



OUR VIDEOS

EPISODE GUIDE

WATCH HIGHLIGHTS

YOU

Making less – what it means

- **A significant reduction in the volume of output – 10% less over 6 years**
- **Reduction in the combined budget of BBC Three and Switch**
- **Make the portfolio work harder**
- **Prioritisation of peak-time and extend value of content investment through narrative repeats**

Impacts on jobs in Vision

