

Top 30 on demand programmes – March 2006

	Programme	Station	Monthly listens
1	The Archers	Radio 4	651,484
2	Chris Moyles	Radio 1	552,216
3	The Afternoon Play	Radio 4	251,558
4	The Essential Selection	Radio 1	231,953
5	Essential Mix	Radio 1	225,736
6	The News Quiz	Radio 4	204,499
7	Zane Lowe	Radio 1	182,434
8	I'm Sorry I Haven't A Clue	BBC 7	171,629
9	Jo Whiley	Radio 1	169,078
10	Wake Up To Wogan	Radio 2	156,987
11	Jonathan Ross	Radio 2	147,315
12	Scott Mills	Radio 1	144,818
13	Dance Anthems	Radio 1	132,705
14	Blue Room	Radio 1	121,169
15	Steve Wright in the Afternoon	Radio 2	114,179
16	Just A Minute	Radio 4	112,241
17	Radio 1's Chart Show with JK and Joel	Radio 1	112,017
18	Gilles Peterson	Radio 1	107,264
19	Judge Jules	Radio 1	106,504
20	Annie Mac	Radio 1	99,771
21	Late Junction	Radio 3	97,273
22	David Gilmour Live & Exclusive	Radio 2	95,461
23	Agatha Christie's Mrs McGinty's Dead	Radio 4	94,744
24	Small Gods	Radio 4	85,390
25	Dad's Army	BBC 7	81,871
26	Today	Radio 4	81,845
27	Hancock's Half Hour	BBC 7	79,755
28	The Radio 1 Rap Show	Radio 1	76,511
29	Book at Bedtime	Radio 4	75,299
30	Sounds of the 60s	Radio 2	71,884

Total – All Networks

	All BBC Radio		
	Mar-05	Feb-06	Mar-06
Unique User Agents	7,499,230	8,789,144*	9,260,877
Page Impressions	206,187,211	242,438,726	290,150,318
On demand listening requests	9,460,084	11,924,024	12,003,991
On demand listening hours	5,099,783	6,283,710	7,266,027
Live listening hours	8,031,195	10,660,205	13,318,231

* NB. Unique user figures for February are estimated due to an error in third-party code which changed users' unique BBC IDs for 3 days in the middle of the month.

Total - By Network:

	Radio 1		
	Mar-05	Feb-06	Mar-06
Unique User Agents	2,850,794	3,182,939*	3,511,585
Page Impressions	72,046,793	70,834,713	87,618,986
On demand listening requests	2,155,112	2,626,032	2,650,830
On demand listening hours	1,514,782	1,807,983	2,102,973

	Radio Five Live		
	Mar-05	Feb-06	Mar-06
Unique User Agents	807,633	1,148,014*	1,159,984

	BBC 7		
	Mar-05	Feb-06	Mar-06
Unique User Agents	330,844	361,624*	363,424
Page Impressions	6,807,795	7,696,227	8,986,679
On demand listening requests	1,585,352	2,330,495	2,224,640
On demand listening hours	896,689	1,198,036	1,328,536
Live listening hours	302,765	264,989	321,834

	Five Live Sports Extra		
	Mar-05	Feb-06	Mar-06
Unique User Agents	104,561	217,976*	331,333
Page Impressions	575,845	939,825	1,530,511
On demand listening requests	N/A	N/A	N/A
On demand listening hours	N/A	N/A	N/A
Live listening hours	30,359	72,671	498,369

* NB. Unique user figures for February are estimated due to an error in third-party code which changed users' unique BBC IDs for 3 days in the middle of the month.

Download and Podcast Trial figures – March 2006

	Daily podcasts (1 or more per day)	Monthly downloads
1	Today 8.10 Interview (Radio 4)	474,357
2	Scott Mills Daily (Radio 1)	330,471
3	BBC Radio NewsPod (News)	147,664
4	The Daily Mayo (Five Live)	61,254
5	Chris Evans - The Best Bits (Radio 2)	53,958
6	The Today Lead Interviews (Radio 4)	33,639
7	The Woman's Hour Choice (Radio 4)	28,422
8	Wake Up To Money (Five Live)	25,810
9	The World Today Select (World Service)	14,242
10	Scottish Football (Radio Scotland)	13,628

	Regular podcasts (between 1 and 5 per week)	Monthly downloads
1	Documentary Archive (World Service)	223,699
2	606 (Five Live)	33,881

	Weekly podcasts (1 per week)	Monthly downloads
1	Best of Moyles (Radio 1)	441,832
2	In Our Time (Radio 4)	255,878
3	From Our Own Correspondent (Radio 4)	145,850
4	Mark Kermode's Film Reviews (Five Live)	143,936
5	Go Digital / Digital Planet (World Service)	81,098
6	Fighting Talk (Five Live)	48,736
7	File on 4 (Radio 4)	46,013
8	Sportsweek (Five Live)	38,202
9	Broadcasting House (Radio 4)	20,743
10	Talking 6 Music (6 Music)	20,509
11	Start The Week (Radio 4)	19,336
12	Radio 1's Best of Unsigned (Radio 1)	17,461
13	Chart Chat with JK & Joel (Radio 1)	16,795
14	Radio 1's Music Interviews (Radio 1)	9,919
15	Big Toe Clippings (BBC 7)	9,622
16	Radio 1's Entertainment News (Radio 1)	9,160
17	Radio 4 Choice (Radio 4)	7,880
18	Front Row Interview (Radio 4)	7,419
19	Newsnight (News)	6,206
20	The Weekender (Radio Northampton)	5,081
21	Film Café (Asian Network)	4,765
22	Rooze Haftom (Persian)	4,659
23	Letter to Gaelic Learners (Radio	

	Occasional podcasts (less than 1 per week)	Monthly downloads
1	The Chequered Flag (Five Live)	7,720
2		