

Digital In-e ac i e TV

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In conj nc.ion i.h BBC S o ., BBCi i offe ing
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During live matches...

Vie e on all Digi.al TV la.fo m ho Id
e .he Red ke on .hei emo.e con. ol
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BBCi will be covering the minute of the match of the World Cup which all the goal from all the game, ended BBC coverage, the era of the England game.

It's a global football and it's all in one place.

BBCi World Cup Zone

How to access it

Online of live BBC football broadcast, all Digital TV in the household. The Red button on the remote control to access the interactive menu and the World Cup.

(For a time of interactive TV need not to be the device designed to have all the information available, giving a better experience of all the device.)

The home page for the BBCi World Cup Zone is a Multimediaal home page mini video content, along with a quick guide to have on hand and the channel.

Online

BBC Sport's dedicated World Cup website is available online and offering high quality information at bbc.co.uk/worldcup and once the tournament kick off it will be more detailed and dynamic than ever before. Features include:

Match coverage

- Live minute-by-minute commentary on every match, including BBC journalists, live text, pictures, reactions and expert analysis
- Score, fixtures, table and league data
- Score updates can be sent to your mobile phone. We think you'll have and edit how the match will in each goal
- Expert analysis from TV experts including Lineker, Hansen and Lawton
- Video guide

Player ratings

- For the first time the audience has the chance to rate the performance of the players on the website and mobile phone
- The overall list will be published on the site and feed into the TV coverage

Virtual Replay

- 3D-recreation of all the goals from every match
- Ability to watch action from different angles, including the league's exclusive

Your World Cup

- Beautiful Fame game ends in the World Cup-related history from around the world

mobile phone or can do it. While on
each on the TV, and you'll also be able to see
the make of 10 on in the TV. We're
looking at the TV production team to
income and have in the TV coverage of the
news can effectively.

4. Visual Representation of the E-
2004; it's effective communication
look like a PlayStation game. We'll see each
see goal and you can choose to watch the
action from a number of different camera
angles including from above, or behind the goal
or you can see how the goalkeeper has
seen, or you can be the goalkeeper and see
Michael Owen coming on a goal and
coming. And you can analyze and more
analysis.

4. Another element in the interaction on the
website is the linking in of it, the
analysis of each other's content
and the blogging is going to be a big thing
for us. We're ending a collection of journals to
Germany to get in the atmosphere of the
event and to do a blog from the event
and the blog to link it to the
described as the 'blogosphere' is one
and the old blogging because we think
the World Cup is going to be one of the
events the blogging will really take off.

4. And the analysis of the end in the
industry the will be changing the World