BBC ONE

Match Of The World Cup

1st programme – 1966, 1970 and 1974 2nd programme – 1978, 1982 and 1986 3rd programme – 1990, 1994 and 1998

As employees up and down the country gear up for four weeks' sick leave, "Ron Manager" – aka Paul Whitehouse – presents three documentaries on one of the greatest sporting events on the planet, the 2002 World Cup finals

CBBC ONE

With the 2002 World Cup just around the corner, CBBC is going football crazy with *Kick Off* week from Monday 27 May. On Monday's *Blue Peter*, the team tell the story of the World Cup, while on Wednesday, Liz Barker is in Argentina to tell the story of one of the greatest players the world has ever seen – Diego Maradona.

And in an amazing competition, *Blue Peter* has linked up with Sport Relief to give viewers the chance to win England manager Sven-Goran Eriksson to coach their football team. Sven could be coming to your school next year to work his coaching genius on budding Beckhams and Beckhamettes next September.

Presenter Liz Barker says, "You could have one of the world's top sporting brains coaching your school team or taking a PE class ... it's a first for *Blue Peter*, an incredible prize for our viewers and all in support of Sport Relief."

The *Blue Peter* studio will also be hosting a special football quiz, with former England manager Terry Venables and a host of other sports celebrities.

To celebrate the start of the World Cup, kids' consumer show *Short Change* will have a special programme devoted to football on Thursday 30 May. They'll be product testing footballs, finding out whether being a member of a football club is value for money, and lots, lots more...

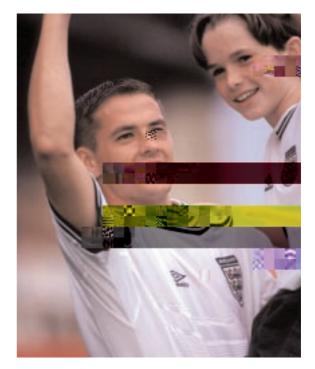
Newsround's Lizo Mzimba will be reporting daily from Japan on the day's matches and headlines, and talking to the Japanese and English children lucky enough to be there.

CBBC Channel

Xchange

For those eager fans getting together with mates to watch England's World Cup match against Nigeria on 12 June, *Xchange* will be running a cool competition in which a lucky winner and all their pals can come to the studio VIP breakfast party and watch it with them!

Brand-new sports show *Freestyle* (Sundays at 4.10pm) has some top footie tips and there's another chance to see Michael Owen in CBBC drama *Hero To Zero*.



And CBBC will be holding it all together with some top competitions, studio guests and even football-playing dogs!

BBC TWO

World Cup Heroes – Mooro: The Legendary Bobby Moore

Essex boy Bobby Moore captained England to World Cup victory, yet he ended his days doing mid-week radio commentaries in dilapidated press boxes, shunned by the football establishment.

This film pays tribute to one of England's greatest football legends, from his apprentice years spent in Cassettari's Café, listening to his

West Ham heroes talking about the game to his captaincy of England's legendary World Cup victory in 1966.

World Cup Heroes – Pelé: The Man They Call The King

played in the winning 1970 Mexico World Cup, European masters such as Charlton and Mullery, sports journalists who were there – in Brazil and abroad – and authors Garry Jenkins

For many he is the greatest footballer the world has ever seen, an ambassador for his sport and his country – a player whose genius for soccer broke through the racial barriers of Brazil. But what lies behind the legend?

Pelé was born to a poor family and, at the age of 11, he was discovered while playing football with a local team. Shortly after he was taken on by the leading local team, Santos. But his remarkable story really took off when, aged only 17, he played in the 1958 World Cup, and scored vital goals on the way to Brazil's first World Cup trophy.

Pelé scored a total of 1,283 goals throughout his years as a footballer – 12 of them in World Cup finals. He was decreed by the government "a non-exportable national treasure". He has been a talismanic figure for millions of poor and oppressed people all over the world, and whether the Brazilian government wished it or not, was an inspiration to the impoverished black majority of Brazil.

The film includes interviews with the Brazilian football greats from the glory years of the game: Carlos Alberto, Tostao and Rivelino, who Dalen, the documentary follows the first team from the very start of the season to the bitter end. The camera documents the daily routine, as it follows the players, coaches and technical staff from the international spotlight of the soccer pitch to the private inner sanctums of team changing rooms, offices and even hotel rooms.



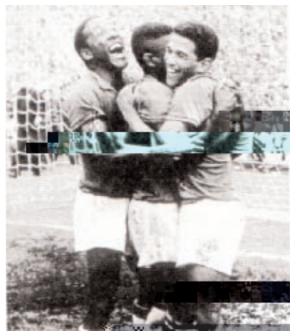
Ajax also follows the scouts to Ghana on the hunt for young talent and witnesses first-hand the often harsh selection process. Stepping behind the public face of football, *Ajax* documents the enormous daily pressure placed on the seasoned players and the demands put upon young apprentices to make them aware that football is a multi-million pound business – not just a game.

Storyville - Gods Of Brazil:

Pelé And Garrincha

Brazil, 1958. In the tropical rain, two young men are playing football in the mud. This was the first time that Pelé and Garrincha – two of Brazil's most dazzling players – were ever filmed together. Through the twists and turns of their story – Garrincha's tragic destiny and Pelé's meteoric rise – and through the dazzling moments of glory and the sometimes humiliating moments of defeat, *Storyville* tells the legend of Brazilian football.

Ever since the World Cup was founded in 1930, Brazil is the only country to have won it four times. The whole world was captivated by the life and exploits of the champions from the



slums of Rio – perhaps because, at its best, even the football dances in Brazil. This classic football story is brought to life with rare archive film and dazzling footage of the Brazilian game.

BBC RADIO 4

Football Stories For Girls

Five short plays for the *Woman's Hour* drama serial, Monday 10-Friday 14 June, 10.45am (repeated 7.45pm)

Playwright Katie Hims has written five minidramas for Radio 4 which tell football stories from a woman's perspective. The cast of characters include a professional footballer; a 12-year-old girl who starts going to the Saturday match with her dad; a woman who just can't help falling for goalies; the ghost of a 1966 footballing hero; and a changing-room cleaner. Katie Hims is an award-winning radio writer. She was the 2002 writer in residence at BBC Radio Drama.

BBC RADIO FIVE LIVE

Rock 'n' Roll World Cup Saturday 18 & 25 May, 6-7pm

Rock 'n' Roll World Cup is a specially commissioned two-part programme for Radio Five Live, presented by football fan and Radio 1 broadcaster, Steve Lamacq. Offering listeners a funny and fast-paced take on the World Cup, each programme introduces big musical names who have a consuming passion for football. Each week, the show features names such as Coldplay, Gomez, Feeder, Ian McCullough, Fatboy Slim, Ian Broudie, Billy Bragg and New the footballing transfer market in this look behind the scenes at the comings and goings ahead of the 2002/2003 football season.

Producer/Campbell Davidson Productions

Mark And Lard's Top Teams Thursdays 23 May-27 June, 8-8.30pm

Monday 27-Thursday 30 May, 7.30-8pm

The Chancer's Guide To The World Cup

John Motson and Fi Glover entertain Five Live listeners with this eclectic travellers' guide to Korea and Japan. Taking a look at what's ahead for those in the region, they touch on everything from the local food, sampling delicacies in the studio, and etiquette, through to the language barrier that guests in Korea and Japan will face. Fi and John are tutored in Korean and Japanese, and taught how to pay the bill in a restaurant and order a drink. The series also touches on modern Japanese music, clothes and leisure, as well as the karaoke culture, vending machines and how to place bets on the 2002 tournament.

Producer/Tony Hale Productions

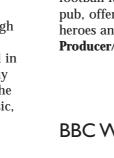
Mark Radcliffe and Mark Riley provide Five Live listeners with an irreverent half hour each week, throughout the World Cup, poking fun at football, and footballers, in their trademark often risqué style. Each week the duo pick unusual squads – highlighting their 11 players with the worst hair-cuts, those who never lived up to their fathers' expectations, and even those with criminal convictions! They identify the top team of players never picked for a World Cup, and the biggest World Cup flops. With a mix of clips and interviews they mimic the games that football fans have played for years down at the pub, offering an alternative view of many fans' heroes and villains.

Producer/Lizzie Foster, BBC Manchester

BBC WORLD SERVICE

Essential Guide – At The Edge Of Asia

As World Cup fever builds, Tony Barrell presents an in-depth exploration of the two





quite distinct East Asian cultures playing hosts to the competition – Korea and Japan – in the six-part *Essential Guide – At The Edge Of Asia*.

Tony travels through Korea and Japan, exploring their relationships between tradition and modernity, taking the pulses of both nations and presenting his findings in his own authoritative and personal way.

The first three programmes look at Korea. Tony Barrell says: "Korea's geography has dictated its history. It's a peninsula hanging off China, across the sea from Japan, has had to struggle against both to define its own identity. "The Korean language is crucial here, particularly its alphabet (*Han'gul*). This was invented by a team of scholars commissioned by King Sejong in 1443, so as not to use Chinese characters. We explore the Korean obsession with education and learning (the country has one of the highest literacy rates in the world)."

But Korea is a divided country. After the devastating Korean War 50 years ago, the "Hermit Kingdom" tradition persisted in Communist North Korea, while the South set out to rebuild and industrialise. The programmes look at how this schism, with a huge de-militarised zone across the middle, affects families and the national psyche.

The final three programmes focus on Japan. One aspect explored is the Japanese reverence for ritual, and asks why Shinto still informs the daily life of most Japanese.

"Shinto is a naturalistic religion and holds that humans must live their lives according to the way of the gods. It does not have a supreme god, a bible or even a moral code. You don't have to be 'religious' to share Shinto attitudes, but some shrines are controversial, in view ofen a morn a moiW8tme e-milirali T*[(histor,ngdomrellorea. T)9 T*[(Bay)9 Coqup Jai. T*[k at ruelored oreth lly?-part