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**NOP/421130 SECOND BEST
FIELDWORK DATES : 8TH - 10TH DECEMBER 2006**

**Q1 WHICH OF THE FOLLOWING CITIES, IF ANY, DO YOU CONSIDER TO BE ENGLAND'S
SECOND CITY, AFTER THE CAPITAL CITY LONDON?**

WOULD YOU SAY...

BASE : ALL ADULTS AGED 16+

	TOTAL	STANDARD REGION											
		SCOTLAND	NORTH	NORTH WEST	YORKSHIRE & HUMBERSIDE	EAST MIDLANDS	WALES	ANGLIA	WEST MIDLANDS	SOUTH WEST	LONDON	SOUTH EAST	NORTHERN IRELAND
UNWEIGHTED TOTAL	1000	82 8%	50 5%	107 11%	86 9%	69 7%	49 5%	40 4%	85 9%	86 9%	121 12%	194 19%	31 3%
WEIGHTED TOTAL	1000	82 8%	50 5%	106 11%	84 8%	68 7%	50 5%	40 4%	87 9%	86 9%	123 12%	196 20%	28 3%
MANCHESTER	484	38	31	84	48	27	26	18	11	31			

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BASE : ALL ADULTS AGED 16+

	TOTAL	STANDARD REGION			MARITAL STATUS			WORKING STATUS		
		NORTH	MIDLANDS	SOUTH	MARRIED /LIVING AS MARRIED	SINGLE	WIDOW -ED/ DIVORC -ED/ SEPA- RATED	FULL TIME	PART TIME	NOT WORKING
UNWEIGHTED TOTAL	1000	325 33%	274 27%	401 40%	573 57%	254 25%	173 17%	422 42%	146 15%	432 43%
WEIGHTED TOTAL	1000	322 32%	273 27%	405 40%	569 57%	250 25%	181 18%	440 44%	151 15%	408 41%
MANCHESTER	484 48%	201 62%	98 36%	185 46%	267 47%	139 56%	77 43%	222 50%	78 52%	184 45%
BIRMINGHAM	403 40%	85 26%	150 55%	168 42%	234 41%	88 35%	82 45%	164 37%	60 39%	180 44%
NONE OF THESE	52 5%	21 6%	10 4%	21 5%	33 6%	11 4%	8 4%	26 6%	7 4%	19 5%
DON'T KNOW	61 6%	15 5%	15 6%	31 8%	35 6%	12 5%	14 8%	29 7%	7 4%	26 6%



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- SAMPLE PROFILE -

	TOTAL	SEX		AGE						SOCIAL CLASS			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
UNWEIGHTED TOTAL	1000	482 48%	518 52%	114 11%	154 15%	170 17%	199 20%	158 16%	205 21%	213 21%	311 31%	209 21%	267 27%
WEIGHTED TOTAL	1000	482 48%	518 52%	121 12%	154 15%	194 19%	164 16%	153 15%	214 21%	209 21%	303 30%	216 22%	272 27%
SEX													
MALE	482 48%	482 100%	-	58 12%	79 16%	98 20%	83 17%	78 16%	122 25%	107 22%	126 26%	121 25%	128 27%
FEMALE	518 52%	-	518 100%	58 11%	79 15%	98 19%	83 16%	78 15%	122 24%	102 20%	177 34%	95 18%	144 27%
AGE													
16-24	121 12%	63 13%	58 11%	121 100%	-	-	-	-	-	23 19%	44 15%	35 16%	18 7%
25-34	154 15%	75 16%	79 15%	-	154 100%	-	-	-	-	36 17%	59 19%	33 15%	26 10%
35-44	194 19%	96 20%	98 19%	-	-	194 100%	-	-	-	39 18%	63 21%	45 21%	47 17%
45-54	164 16%	81 17%	83 16%	-	-	-	164 100%	-	-	40 19%	52 17%	33 15%	39 14%
55-64	153 15%	75 16%	78 15%	-	-	-	-	153 100%	-	31 15%	49 16%	35 16%	38 14%
65+	214 21%	92 19%	122 24%	-	-	-	-	-	214 100%	40 19%	37 12%	34 16%	103 38%
SOCIAL CLASS													
AB	209 21%	107 22%	102 20%	23 19%	36 24%	39 20%	40 24%	31 20%	40 19%	209 100%	-	-	-
C1	303 30%	126 26%	177 34%	44 37%	59 38%	63 32%	52 31%	49 32%	37 17%	-	303 100%	-	-
C2	216 22%	102 21%	114 22%	37 31%	44 29%	52 31%	52 31%	37 24%	37 17%	-	-	-	-

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TOTAL	SEX		AGE						SOCIAL CLASS			
	MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
WEIGHTED TOTAL 1000	482 48%	518 52%	121 12%	154 15%	194 19%	164 16%	153 15%	214 21%	209 21%	303 30%	216 22%	272 27%

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	TOTAL	SEX		AGE						SOCIAL CLASS			
		MALE	FEMALE	16-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
WEIGHTED TOTAL	1000	482 48%	518 52%	121 12%	154 15%	194 19%	164 16%	153 15%	214 21%	209 21%	303 30%	216 22%	272 27%
SOUTH	405 40%	183 38%	222 43%	58 48%	68 44%	66 34%	66 40%	52 34%	95 45%	92 44%	133 44%	76 35%	104 38%
MARITAL STATUS													
MARRIED /LIVING AS MARRIED	569 57%	284 59%	284 55%	23 19%	98 63%	126 65%	112 68%	115 75%	95 44%	130 62%	163 54%	150 70%	125 46%
SINGLE	250 25%	143 30%	107 21%	95 79%	50 32%	50 26%	24 14%	14 9%	16 8%	55 26%	87 29%	48 22%	60 22%
WIDOWED/ DIVORCED/ SEPARATED	181 18%	55 11%	126 24%	3 2%	6 4%	18 9%	28 17%	23 15%	103 48%	24 12%	52 17%	17 8%	87 32%
WORKING STATUS													
FULL TIME	440 44%	284 59%	156 30%	39 32%	110 71%	128 66%	98 60%	60 39%	7 3%	110 53%	151 50%	107 49%	73 27%
PART TIME	151 15%	39 8%	112 22%	16 13%	27 17%	35 18%	30 18%	35 23%	8 4%	23 11%	58 19%	40 19%	30 11%
NOT WORKING	408 41%	159 33%	250 48%	66 55%	18 12%	31 16%	36 22%	58 38%	199 93%	76 37%	94 31%	69 32%	169 62%



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**NOP/421130 SECOND BEST
FIELDWORK DATES : 8TH - 10TH DECEMBER 2006**

- SAMPLE PROFIO T130 SECOND BEST

**NOP/421130 SECOND BEST
FIELDWORK DATES : 8TH - 10TH DECEMBER 2006**

- SAMPLE PROFILE -

	TOTAL	STANDARD REGION											
		SCOTLAND	NORTH	NORTH WEST	YORKSHIRE & HUMBERSIDE	EAST MIDLANDS	WALES	ANGLIA	WEST MIDLANDS	SOUTH WEST	LONDON	SOUTH EAST	NORTHERN IRELAND
WEIGHTED TOTAL	1000	82 8%	50 5%	106 11%	84 8%	68 7%	50 5%	40 4%	87 9%	86 9%	123 12%	196 20%	28 3%
STANDARD REGION													
SCOTLAND	82 8%	82 100%	-	-	-	-	-	-	-	-	-	-	-
NORTH	50 5%	-	50 100%	-	-	-	-	-	-	-	-	-	-
NORTH WEST	106 11%	-	-	106 100%	-	-	-	-	-	-	-	-	-
YORKSHIRE & HUMBERSIDE	84 8%	-	-	-	84 100%	-	-	-	-	-	-	-	-
EAST MIDLANDS	68 7%	-	-	-	-	68 100%	-	-	-	-	-	-	-
WALES	50 5%	-	-	-	-	-	50 100%	-	-	-	-	-	-
ANGLIA	40 4%	-	-	-	-	-	-	40 100%	-	-	-	-	-
WEST MIDLANDS	87 9%	-	-	-	-	-	-	-	87 100%	-	-	-	-
SOUTH WEST	86 9%	-	-	-	-	-	-	-	-	86 100%	-	-	-
LONDON	123 12%	-	-	-	-	-	-	-	-	-	123 100%	-	-
SOUTH EAST	196 20%	-	-	-	-	-	-	-	-	-	-	196 100%	-
NORTHERN IRELAND	28 3%	-	-	-	-	-	-	-	-	-	-	-	28 100%
STANDARD REGION													
NORTH	322 32%	82 100%	50 100%	106 100%	84 100%	-	-	-	-	-	-	-	-
MIDLANDS	273 27%	-	-	-	-	68 100%	50 100%	40 100%	87 100%	-	-	-	28 100%



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SOUTH	405 40%	-	-	-	-	-	-	-	-	86 100%	123 100%	196 100%	-
MARITAL STATUS													
MARRIED /LIVING AS MARRIED	569 57%	54 65%	29 58%	59 56%	49 59%	48 71%	34 67%	26 65%	48 55%	47 54%	53 43%	105 54%	17 60%
SINGLE	250 25%	14 17%	18	27	21	19	18	30	21	18	42	26	32
WIDOWED/ DIVORCED/ SEPARATED	181 18%	14 18%	12 24%	18 17%	17 20%	7 10%	7 14%	2 5%	20 24%	24 28%	18 14%	40 20%	2 8%
WORKING STATUS													
FULL TIME	440 44%	38 46%	22 44%	48 46%	41 49%	30 44%	19 38%	18 46%	34 39%	33 38%	62 50%	81 41%	15 53%
PART TIME	151 15%	15 19%	7 14%	12 11%	21 25%	12 17%	8 15%	7 19%	17 20%	8 10%	11 9%	30 16%	2 6%
NOT WORKING	408 41%	29 65%	21 15%	46 104	22 356	27 1	23 41%	14 1060	36 27	45	50	85	12

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	TOTAL	NORTH	MIDLANDS	SOUTH	MARRIED /LIVING AS MARRIED	SINGLE	WIDOW -ED/ DIVORC -ED/ SEPA- RATED	FULL TIME	PART TIME	NOT WORKING
WEIGHTED TOTAL	1000	322 32%	273 27%	405 40%	569 57%	250 25%	181 18%	440 44%	151 15%	408 41%
SOUTH	405 40%	-	-	405 100%	205 36%	119 47%	81 45%	175 40%	50 33%	180 44%
MARITAL STATUS										
MARRIED /LIVING AS MARRIED	569 57%	191 59%	173 63%	205 51%	569 100%	-	-	278 63%	95 63%	196 48%
SINGLE	250 25%	70 22%	62 23%	119 29%	-	250 100%	-	123 28%	29 19%	98 24%
WIDOWED/ DIVORCED/ SEPARATED	181 18%	61 19%	38 14%	81 20%	-	-	181 100%	40 9%	27 18%	114 28%
WORKING STATUS										
FULL TIME	440 44%	149 46%	116 42%	175 43%	278 49%	123 49%	40 22%	440 100%	-	-
PART TIME	151 15%	56 17%	46 17%	50 12%	95 17%	29 12%	27 15%	-	151 100%	-
NOT WORKING	408 41%	117 36%	112 41%	180 44%	196 34%	98 39%	114 63%	-	-	408 100%