



## SECTION A: EDITORIAL OPPORTUNITY



**BBC Radio 2**

BBC Radio 2 is a distinctive, mixed music and speech network, broadcasting to a broad audience with content across the schedule which aims to appeal to all age groups over 35. The network offers entertaining, popular and specialist music programmes alongside speech-based content - including news, current affairs, documentaries, religion, arts and social action.

BBC Radio 2

3





## BBC Radio Popular Music Networks

see details in Appendix 1, and tell us whether, and how, your proposal and/or your company and/or (if yet known) the production team, meet any of these criteria: (a) you are a UK resident or producer





## SECTION B: PROCESS, ASSEMENT, EVALUATION

### 1. The Four Stages

#### Stage 1: 500 Word Proposal

**Step 1:** You are invited to provide a 500 Word Proposal, via Proteus, responding to this









## SECTION C: THE COMMISSIONING TIMETABLE

STAGE	TIMINGS (all Midday)	ACTIVITIES
Launch	Wednesday 23	





Production Costs	Daily Rate	Days/Week	Total
Executive Producer			



## APPENDIX 1: Strategic Priorities

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i.

ii.

iii.

For clarity, proposals will not be accepted or declined simply because they do or do not meet these diversity criteria. What you write in relation to them will be considered alongside all the other factors we evaluate when awarding commissions. diversity criteria may still be commissioned on the strength of meeting the other assessment criteria in this brief.

