



SECTION A: EDITORIAL OPPORTUNITY

| | |
|----------------------------------|---|
| Commissioning Owner | Ahmed Hussain (Ahmed.hussain@bbc.co.uk) |
| Commissioning Contact | Robert Gallacher Robert.Gallacher@bbc.co.uk |
| Commissioning Brief Title | Asian Network Motivation |
| Network | Asian Network |
| Guide Price Per Show | £500 per episode - |

Asian Network

About

-platform radio



1.



5.



SECTION B: PROCESS, ASSEMENT, EVALUATION

Stage 1: 500 Word Proposal

Step 1: You are invited to provide a 500 Word Proposal, via Proteus, responding to this



1. Assessment Criteria

We will assess your Full Proposal and pitch according to the main criteria below (editorial proposal and capability, value for money and risk). More details on how we will make our assessment will be given to all those shortlisted at the same time as they are invited to submit a Full Proposal.

| Assessment Criteria | Weighting |
|---------------------|-----------|
|---------------------|-----------|

Editorial proposal and capability

Key Indicators

- Ø music
- Ø Creative challenge: Response to specific creative and editorial challenges set out in brief
- Ø Specialist knowledge: Demonstrable specialist music knowledge and industry contacts as well as depth of knowledge of British Asian lifestyle & culture
- Ø youth culture
- Ø Format: Format and structure of the programme
- Ø Agility: Ability to innovate and evolve programme in line with changing audience habits
- Ø How your proposal will support the BBC ambition to achieve Net Zero by 2050

Other Indicators

- Ø Plans for engaging audiences via social media and interactive content
- Ø Experience of creating genuine





SECTION C: THE COMMISSIONING TIMETABLE

| STAGE | TIMINGS (all Midday) | ACTIVITIES |
|---|--|--|
| Launch | Thursday 31 st October | Delivery of commissioning brief |
| 1. 500 Word Proposal | Thursday 21 st November | Deadline for 500 word Proposal to be submitted via Proteus |
| 2. Shortlist Decision | Tuesday 26 th November | |
| 3. Interview/ Pitch | w/c 2 nd & 9 th December | Shortlisted producers will be invited to attend a Teams pitch. PLEASE MAKE SURE YOU ARE AVAILABLE FOR PITCHING ON THESE DATES PITCHES WILL NOT TAKE PLACE AT ANY OTHER TIME. |
| 4. Commission decisions made and contracts signed | w/c 16 th December | Either: Commission award decision made, commissioning specification completed and contract issued. Or: Producers invited to second interviews. |
| | February/March 25 | Agreement of all programme related deliverables and technical specifications (for further information on Asian Network commissioning website). Full contract signed. |
| 5. Feedback | By 16 th January 25 | Shortlisted producers may request feedback |



SECTION D: PROPOSALS AND REFERENCE INFORMATION



| Production Costs | Daily Rate | Days/Week | Total |
|---------------------------|-------------------|------------------|--------------|
| Executive Producer | | | £0.00 |
| Producer | | | £0.00 |
| Assistant Producer | | | £0.00 |
| Production Manager | | | £0.00 |
| Total: | | | £0.00 |
| Overheads @ | | | % |
| Production fees @ | | | % |
| Grand Total ex VAT | | | £0.00 |



APPENDIX 1: STRATEGIC PRIORITIES

i.

ii.

iii.

For clarity, proposals will not be accepted or declined simply because they do or do not meet these diversity criteria. What you write in relation to them will be considered alongside all the other factors we evaluate when awarding commissions. diversity criteria may still be commissioned on the strength of meeting the other assessment criteria in this brief.

